

Leveraging Hospital Resources to Invest in Healthy, Sustainable Communities

Introduction

Carolyn Kawecky, Vice President
2017 New Partners for Smart Growth
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Presenters

Julia Resnick

Senior Program Manager,
Association for
Community Health
Improvement

Margo Quiriconi

Director, Community
Health Initiatives,
Children's Mercy Hospital
of Kansas City

Noreen Beatley

Senior Program Manager,
Healthy Housing
Solutions, Inc.

Carolyn Kaweck

Vice President,
Health Housing Solutions,
Inc., Moderator

Today's Agenda

**Addressing Social
Determinants through
Hospitals' CHNA Process**

Julia Resnick

**Building Partnerships
through the CHNA**

Margo Quiriconi

**Assessing Community
Health: Data and Tools**

Noreen Beatley

Open Discussion

Introduction

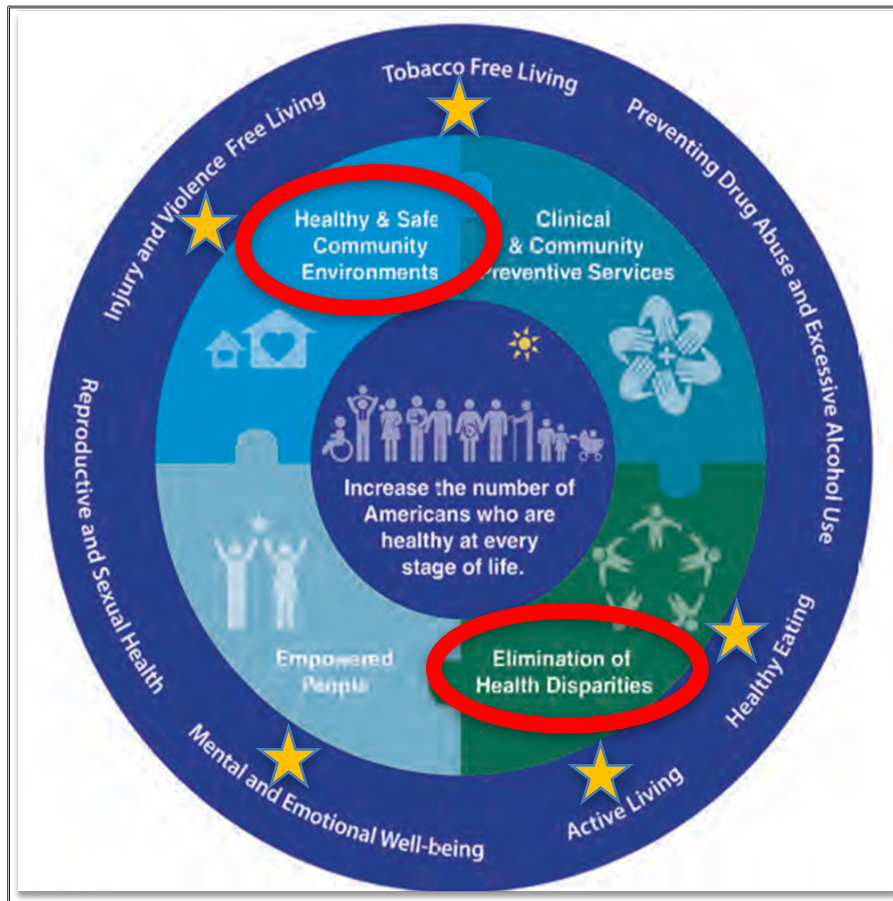
Leveraging an overlooked resource
to support smart growth

Social
determinants
of health

Hospital
Community
Health Needs
Assessments
(CHNAs)

Hospital
Community
Benefits and
Community
Building
spending

Prevention and Social Determinants of Health



Poverty

Poor education

Unemployment/
underemployment

Transportation & food
deserts

Limited access
to health care

**Environmental health
threats**

**Unsafe houses &
neighborhoods**

Social isolation

What Impacts Community Health?

Healthcare Spending \neq Improved Health
Length and Quality of Life = **20%**
Social Determinants of Health = **50%**

\$3.7 Trillion

Health Care Spending **MUST** Integrate with Smart Growth Planning

Downstream problems

- Obesity rates
- Depression and social isolation
- Asthma
- Chronic lead poisoning
- Secondhand Smoke exposure

Upstream solutions

- Access to healthy foods
- Safe and walkable streets
- Reduced air pollution
- Improved housing conditions and safe renovations

Community-Building Categories

Community -building Categories

- **Physical improvements and housing**
- **Economic development**
- **Community support**
- **Environmental improvements**
- **Leadership development and training for community members**
- **Coalition-building**
- **Community health improvement advocacy**
- **Workforce development**

Process

**Community Health Needs
Assessment**

Implementation Plans

**Community Benefits
Planning**

**IRS Reporting:
Part 1- Community Health
Improvements
Part 2 – Community
Building**

The Challenges

**Getting buy-in
from the hospital
as an
organization**

**Getting a place
at the table**

**Obtaining the
right data**

**Implementing smart
growth concepts that meet
the community needs
identified in the CHNA**

**Sustaining
collaborations
after the CHNA is
adopted**

Contact information

Carolyn Kawecki, MA, BSN, RN

Healthy Housing Solutions, Inc.

10320 Little Patuxent Parkway, Suite 500

Columbia, MD 21044

Cell: 301.524.5078

ckawecki@healthyhousingsolutions.com